



**Press Release  
November 2008**

## **ROG Launches New Private Residence Club in British Columbia** **Morning Star at Red Mountain Resort**

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Located in the heart of the newly redeveloped Red Mountain Resort, the Morning Star Residences put you within short reach of one of North America's most beautiful ski resorts, blessed with natural terrain and deep powder. In the off-season, nearby mountains, lakes and streams provide the venue for unlimited outdoor activities for adventure-seekers of all ages.

### **About The Morning Star Residences at Red Mountain Resort**

The Morning Star Residences at Red Mountain Resort have been the best kept secret in the mountain resort real estate communities until now. ROG is offering 18 luxurious residence club units at the base of Red Mountain. The ski-in / ski-out residences range in size from 2,000 to 4,000 sq. ft. offering 1, 2 and 3 bedroom floor plans. All units feature spacious layouts and private mountain view balconies complete with personal hot tub and gas barbeques built in.

The residences feature contemporary, elegantly designed finishes with granite counters, solid wood cabinets and stainless appliances, complimented by lush carpets and rich hardwood floors. Each residence will beckon you to relax and enjoy every moment you spend indoors, while at the same time offering you unfettered access to the ultimate in outdoor mountain adventures.

### **About Resort Owners Group**

Resort Owners Group is a Canadian company that is revolutionizing the resort home industry through their unique platform approach for independent developers. The company is creating a global brand of professionally asset managed, rentable, resort vacation homes in premier resort destinations in Canada, US, Mexico, Caribbean, Europe and Asia. ROG has developed "The ROG Model" that makes resort vacation homes more affordable, more usable and more exchangeable, with ownership options of fractional, whole, Private Residence Club and the new [BuyWithFriends.com](http://BuyWithFriends.com) model of ownership. ROG licenses the ROG complete turnkey solution to quality developers enabling them to leverage The ROG Model of ownership and ROG'S growing list of sales and marketing partnerships.

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