



## **RESORT OWNERS GROUP BECOMES “THE OFFICIAL WINTER HOME OF THE CANADIAN PGA”**

**Canadian Resort Real Estate Firm Signs Exclusive Agreement to Host Events,  
Players and Professionals Throughout Winter Months**

**December 11, 2007 (ACTON, ON)** – The Canadian PGA announced today that Resort Owners Group (ROG) will be the official winter home for its membership. This exclusive sponsorship agreement allows Canadian Golf Professionals the opportunity to extend their summer golf season by providing access to the ROG network of resort golf properties. Through ROG’s unique resort home ownership platform, Canadian PGA members will receive unparalleled access and discounted privileges to travel and stay at some of North America’s most celebrated golf communities.

“We are very excited to welcome the partnership with ROG to offer our members the ability to travel in the off season or accompany members of their own clubs to ROG’S current and future resort projects,” stated Warren Crosbie, President of the Canadian PGA. “Every golfer wants to opportunity to extend their season, and play at some of Florida’s greatest courses, preferably with fellow CPGA members or clients from their home club, and now they can with ROG.”

The resort home industry continues to see tremendous double digit growth year over year, and golfing communities are generating increased market share, in keeping with golf’s increasing popularity.

“We are thrilled to become an official sponsor of the Canadian PGA and pleased that the Association shares our passion for making golf resort living more affordable and accessible,” says Gary Carter, CEO, Resort Owners Group. “Through our affiliation with the Canadian PGA, golf professionals and their members will be able to purchase homes or rent homes at ROG golf communities across the southern United States, Caribbean and Mexico, including the coveted Castle Pines at PGA Village in Port St. Lucie Florida.

“The Association’s members will be able to offer their clients golf getaways, specialized training sessions, or fully developed private tournaments at a ROG resort. Our flexible program allows them to take one home or several, for a few days, one week or several. ROG provides a customized resort lifestyle model that fits the needs of today’s Canadian golf professional and their members” adds Gary Carter.

ROG offers luxurious, professionally managed, fully furnished and rentable, resort vacation homes at some of North America’s premiere golf, sun, ski, and waterfront destinations, providing a unique and better way to buy, use, own and sell resort real estate.

As part of ROG's agreement with the Canadian PGA, the company will also become the newest partner in the Canadian PGA Retirement Advantage Program. The Canadian PGA Retirement Advantage is a program where payments related to sales by ROG and other suppliers are contributed directly to an RRSP, established to benefit Canadian PGA Professionals.

### **About the Canadian PGA**

Established in 1911, the Canadian Professional Golfers' Association is a non-profit association comprised of approximately 3,500 golf professionals across the country with a mandate to promote and advance the game of golf, serving the needs of both its membership and the golf public through professional and junior golf development programs and high-caliber competitive events. The National Office is located in Acton, Ontario with nine Zone Offices across the country. For more information, visit [www.cpga.com](http://www.cpga.com)

### **About Resort Owners Group (ROG)**

Resort Owners Group ([www.resortownersgroup.com](http://www.resortownersgroup.com)) is fast becoming the most unique resort home platform in N.A. for developers and owners of resort homes. ROG has created a new and better way to own and enjoy resort homes affordably, through a unique combination of whole and fractional ownership. ROG is launching the next evolution of fractional ownership called Assembled Ownership.™ ROG is the only global resort home ownership platform that uniquely benefits developers, realtors, purchasers and existing owners of fully managed, rentable resort vacation homes in the trillion dollar resort home industry.

### **For more information:**

**Jeff Dykeman**  
**Manager of Business Development**  
**Canadian PGA**  
**jeff@cpga.com**  
**519.653.5450**

**Danny Roth**  
**Brandon Communications Inc.**  
**T. (416) 850-0614**  
**E. droth@brandoncom.ca**

**Erica Bury**  
**Communications Coordinator**  
**Canadian PGA**  
**519.853.5450**  
**erica@cpga.com**

**Gary Carter**  
**CEO**  
**Resort Owners Group**  
**1-866-869-6377**  
**gcarter@resortownersgroup.com**